

Personal data processing information

REG. EU 2016/679

Dear / or,

to comply with the obligations under REG.UE2016 / 679, we invite you to read the information pursuant to art. 13 of the REG. EU 2016/679.

1. Data Collector

SudEst Europe S.r.l., sudest@sudest.it

2. Data Processing Managers

The Data Managers are all natural or legal persons who have access to your data and who, by necessity or by choice, are authorized to manipulate them.

The Arber site is based on a Host Provider. This means that your data is stored on computers that we do not have direct access to (or we have partial access). Some data are also stored on servers of third-party companies, whose servers could also be outside the European Union. For all these reasons the Data managers are more than one and are listed below:

SudEst Europe S.r.l., sudest@sudest.it

3. Purposes of the processing of collected data

The Data concerning the User is collected almost exclusively to allow the Site to provide its services. They are also collected for the following purposes:

- contact the user,
- management of addresses and sending of email messages,
- management of statistics.

The types of Personal Data used for each purpose are indicated in the specific sections of this document.

3.1 Ways in which Personal Data are processed

Personal Data is collected for the following purposes and using the following services.

3.1.1 MAILING LIST OR NEWSLETTER

By registering with the mailing list or the newsletter, the User's email address is automatically added to a list of contacts to which email messages containing information, including commercial and promotional information, relating to this Site may be transmitted. User's email may also be added to this list as a result of registration on the Site or after making a purchase.

Personal data collected: Email, Surname, Name.

3.1.2 CONTACT FORM

By filling out the contact form with their Data, the User consents to their use to respond to requests for information, quotes, or any other kind indicated by the form header.

Personal data collected: Name, Surname, Company name, City, Address, Cap, Telephone, Fax, Email.

3.2 Managing Addresses and sending Mail

These services allow you to manage a database of email contacts, telephone contacts or contacts of any other type, used to communicate with the User.

These services may also allow us to collect data relating to the date and time the messages are displayed by the User, as well as to the User's interaction with them, such as information on clicks on the links inserted in the messages.

3.3. Stored data for statistical purposes

The services contained in this section allow the Data Controller to monitor and analyze traffic data and are used to keep track of User behavior.

3.3.1 Google Analytics (Google INC.)

Google Analytics is a web analytics service provided by Google Inc. ("Google"). Google uses Personal Information collected for the purpose of evaluating the use of this Site, compiling reports and sharing them with other services developed by Google.

Google may use the Personal Data to contextualise and personalize the advertisements of its advertising network.

At the following link <https://tools.google.com/dlpage/gaoptout?hl=it> is also made available by Google the browser add-on for the deactivation of Google Analytics

Personal data collected: cookies and usage data.

Place of processing: USA - Privacy Policy - Opt Out

4. Recipients of Personal Data collected

Personal Data issued to this Website are not shared with anyone for any reason.

5. Mode, place and period of processing of the collected data

5.1 Methods of treatment

The Data Collector processes the Personal Data of Users by adopting appropriate security measures to prevent unauthorized access, disclosure, modification or destruction of Personal Data.

Processing is carried out using IT and / or telematic tools, with organizational methods and with logic strictly related to the purposes indicated. In addition to the Data Collector, in some cases, the Data may have access to the Data subjects of the persons involved in the organization of the site (administrative, commercial, marketing, legal, system administrators) or external subjects (as suppliers of third party technical services, postal couriers, hosting providers, IT companies, communication agencies) also appointed, if necessary, Data Processors by the Data Collector.

5.2 Place

The Data are processed at the Data Collector's operating office. In particular, database data and email addresses are stored at the Hosting web datacenter. Web hosting, which is responsible for data processing, processing data on behalf of the owner, is located in the European Economic Area and acts in accordance with European standards. For more information, you can contact the owner.

5.3 Times

The Data are processed for the time necessary to perform the service requested by the User or required by the purposes described in this document. However, the User may request the interruption of the processing or the cancellation of the Data at any time either independently or by making a request to the Data Controller.

6. Access to your personal data

If you have registered on the Site, you have the right to request a copy of your Data. You may also request its modification, integration or removal. In case of removal, the Data may remain in old backup copies up to 30 days from the date of deletion.

7. Complaint with the control authority

If you believe that the behavior of the Website with your Personal Data is in any way detrimental to your interests or rights and if you do not find an agreement with the Data Controller for the management of incomprehension, you have the right to contact the competent Authority for verify the behavior of the Site. The competent Italian Authority is the Privacy Guarantor.